

Postgraduation • Lisboa

MANAGEMENT AND MARKETING OF SPORTS



Direction

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Secretariat

Inês Sousa
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Duration

0 Years

Credits

28 ects

Presentation

STUDY PLAN

1st Year / Common Core

Anual	ects
Entrepreneurship and Innovation in Sports	3
Finance and Budget Management in Sports	2.5
Leadership and Management of Sports People and Organizations	2.5
Organization of Sports and Touristic Events	3
Sports Management	4
Sports Marketing	4
Sports Project	2

Linha direta
para o teu futuro



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