

Postgraduation • Lisboa INTERNATIONAL RELATIONS - INVESTMENT AND BUSINESS INTERNATIONALIZATION , BANKING AND FINANCIAL



Direction

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Secretariat

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Duration

0 Years

Credits

60 ects

Presentation

The Postgraduate Diploma (Advanced Specialisation) in IR-IIEBF/International Relations - Investment and Corporate, Banking and Financial Internationalisation, as an innovative course on the international scene, given the globalisation of international trade, communication, the financial market and transport, responds to the demands raised by the evolution of the processes of economic integration and international cooperation, as well as the surrounding constraints, both political and legal, and economic, financial, social and cultural, in the context of the growing complexity of International Relations. The desire and need of many graduates and technicians to deepen their scientific and technical knowledge in the fields of economic integration, international trade, financial markets, the formation and behaviour of economic blocs, the structure and management of national and multinational companies, appropriate investment strategies, internationalisation, as well as international cooperation, in the context of the globalised world system of powers, has thus been met. COURSE LEARNED IN E-LEARNING - you can find information and ways to access the resources and technologies we provide for distance learning and collaboration. Everything is just a CLICK away! at: <https://www.ulusofona.pt/click>

STUDY PLAN

1st Year / No Branch Name

Annual	ects
Business, Economic Diplomacy and International Marketing	6
Business Strategy and Competitiveness	6
Intercultural Knowledge Management and Globalisation	6
International Banking and Finance Management	6
Investment Policy and Internationalization of Business, Banking and Financial Science	6
Organisation, Communications and Distribution International Logistics	6
Political Economy of International Trade	6
Portuguese Economy, the other CPLP Member States and Globalization	6
Seminar I/ Research, Leadership, Entrepreneurship and Innovation Seminar	6
Seminar II/Analysis, Management and Evaluation of Investment, Financing and Innovation Projects	6

Linha direta
para o teu futuro



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