

**Postgraduation • Lisboa**

# **INTERNATIONAL RELATIONS – BUSINESS AND ECONOMIC DIPLOMACY**



## **Direction**

Esmeraldo De Azevedo / Paulo Mendes  
Pinto / José Paulo Oliveira

## **Secretariat**

Catarina Martins  
catarina.martins@ulusofona.pt

## **Duration**

0 Years

## **Credits**

60 ects

## **Presentation**

The Postgraduate Diploma (Advanced Specialisation) in IR-NDE/International Relations - Business and Economic Diplomacy is an innovative course on the international scene, given the globalisation of international trade, communication, the financial market and transport. It responds to the demands raised by the evolution of the processes of economic integration and international cooperation, as well as the surrounding constraints, both political and legal, and economic, financial, social and cultural, in the context of the growing complexity of International Relations. The desire and need of many graduates and technicians to deepen their scientific and technical knowledge in the fields of economic integration, international trade, financial markets, the formation and behaviour of economic blocs, the structure and management of national and multinational companies, appropriate investment strategies, internationalisation, as well as international cooperation and economic diplomacy, in the context of the globalised world system of powers, has thus been met. Accordingly, the Postgraduate Diploma (Advanced Specialisation) in IR-NDE/International Relations - Business and Economic Diplomacy represents a highly interdisciplinary and practical component and contains the most important scientific areas of study in these fields. COURSE LEARNED

# STUDY PLAN

## 1st Year / Common Core

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Anual	ects
Business, Economic Diplomacy and International Marketing	6
Diplomacy and Diplomatic-Economic Training	6
Intercultural Knowledge Management and Globalisation	6
International Relations, Diplomatic Thought and Portuguese and Comparative Diplomacy	6
Investment Policy and Internationalization of Business, Banking and Financial Science	6
Policies of the European Union, CPLP Member States, Ibero-America and Comparatives	6
Political Economy of International Trade	6
Portuguese Economy, the other CPLP Member States and Globalization	6
Seminar I/ Research, Leadership, Entrepreneurship and Innovation Seminar	6
Seminar II/Analysis, Management and Evaluation of Investment, Financing and Innovation Projects	6

Linha direta  
para o teu futuro



963 640 100



217 515 500



info@ulusofona.pt



@u.lusofona.pt

WWW.ULUSOFONA.PT