

Masters • Lisboa

ORGANIZATIONAL COMMUNICATION



Direction

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Secretariat

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Duration

2 Years

Credits

120 ects

Presentation

In accordance with the process of implementation of the Bologna Declaration, the system of university education should foster and enhance flexibility, self-determination and accountability on the part of students. This Second Cycle demonstrates the deep level of knowledge in the field of Communication in Organizations, as well as the skills necessary to not only exercise successful professional activities corresponding to these area and also provide the scientific knowledge needed to practice research and theorizing, as well as their preparation for a possible frequency of a Diploma of Third Cycle. This diploma awarded in Communication in Organizations based on two scientific areas: Communication Sciences and Organization Theory.

STUDY PLAN

1st Year / Common Core

1º Semestre	ects	2º Semestre	ects
Influence and Socialization Processes	5	Ethics and Social Responsibility	5
Introduction to Psychology and Communication	5	Inquiry Methods	5
Journalism and Media	5	Leadership, Conflict Management and	
Organizational Structure and Processes	5	Negotiation	5
Public Relations and Image	5	Management of the Organizational	
Rethoric and Argumentation	5	Communication	5
		Networks and New Technologies	5
		Option	5

2nd Year / Common Core

1º Semestre	ects	2º Semestre	ects
Research Seminar	18	Dissertation/Project/Internship	30
Suport for Dissertation/Project or Internships	12		

Linha direta
para o teu futuro



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