



**Bachelor • Lisboa**

# COMMUNICATION AND JOURNALISM



## Direction

Sónia Lamy  
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## Secretariat

João Pedro Mendes  
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## Duration

3 Years

## Credits

180 ects

## Exams

Have one of the following sets:

- 17 Matemática Aplicada às Ciências Sociais and 18 Português
- 11 História and 18 Português
- 06 Filosofia and 18 Português
- 13 Inglês and 18 Português
- 04 Economia and 17 Matemática Aplicada às Ciências Sociais
- 09 Geografia and 18 Português

## Presentation

# STUDY PLAN

## 1st Year / Common Core

| 1º Semestre                       | ects | 2º Semestre                     | ects |
|-----------------------------------|------|---------------------------------|------|
| Communication and Information Law | 4    | Communication Theories          | 4    |
| Computational Thinking            | 5    | Contemporary History (Portugal) | 5    |
| Contemporary History (General)    | 5    | Digital Image Computing         | 5    |
| English I                         | 4    | English II                      | 4    |
| Journalistic Composition          | 7    | Journalistic Genres             | 7    |
| Narrative Techniques              | 5    | Photojournalism                 | 5    |

## 2nd Year / Common Core

| 1º Semestre                            | ects | 2º Semestre                              | ects |
|----------------------------------------|------|------------------------------------------|------|
| Digital Journalism                     | 5    | English IV                               | 4    |
| English III                            | 4    | History of Journalism and Public Opinion | 5    |
| Multimedia Computing and Interactivity | 5    | Image Analysis Methods                   | 5    |
| Political Journalism                   | 4    | Media Theory                             | 5    |
| Techniques of Radio Expression         | 7    | Option I                                 | 4    |
| Theories of Journalism                 | 5    | Techniques of Television Expression      | 7    |

## 3rd Year / Common Core

| 1º Semestre                       | ects | 2º Semestre                        | ects |
|-----------------------------------|------|------------------------------------|------|
| Journalism and Online Communities | 7    | Economic Journalism                | 4    |
| Markets and Media Management      | 3    | Journalism Seminar/Internship      | 9    |
| Option II                         | 4    | Media Analysis                     | 3    |
| Research Journalism               | 5    | Radio Journalism                   | 7    |
| Sports Journalism                 | 4    | Scientific Journalism              | 4    |
| Television Journalism             | 7    | Social Responsibility of the Media | 3    |

Linha direta  
para o teu futuro



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