



Masters • Lisboa

BUSINESS MANAGEMENT

Direction

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Secretariat

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Duration

2 Years

Credits

120 ects

Presentation

Master's in Business Management Qualification upon completion of 120 ECTS for a Master's degree In an era marked by intense competition, accelerated change and the transition to digitalisation, companies' ability to manage and adapt is essential for their success in a globalised world. The Master's in Business Management aims to train professionals with solid management skills, capable of operating in demanding and constantly evolving contexts. The syllabus includes fundamental content such as strategy, marketing, finance, human resources and innovation, providing an integrated and critical view of organisations. The teaching approach combines theory and practice, encouraging the development of projects, the resolution of real problems and interaction with the business environment. This master's programme is aimed at recent graduates and professionals who want to deepen their knowledge and career progression, enabling them to take on management, leadership and consultancy roles in companies from different sectors. Students are also encouraged to develop skills in strategic thinking, ethics and social responsibility. On completion of the 120 ECTS, graduates obtain a Master's degree in Business Management and are prepared to respond to the demands of the labour market or to pursue advanced studies in the

STUDY PLAN

1st Year / Common Core

Trimestral	ects	1º Trimestre	ects	2º Trimestre	ects	3º Trimestre	ects
Option II	5	Industrial Organisation	5	Finance	5	Financial Markets and Tools	5
		Macroeconomics for Managers	5	Innovation Management	5	Organisational Behaviour	5
		Research Methods	5	Marketing Option I	5	Strategy	5
		Quantitative Pressure Methods	5				

2nd Year / Common Core

Anual	ects
Dissertation / Project Work	60