

Direction

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Secretariat

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Duration Credits

0 Years 28 ects

Presentation

This postgraduate course is aimed at all technicians, professionals, executives, managers and directors who do not have specific training in management and who wish to obtain it. It is also aimed at graduates in other areas who want to increase their employability. It is a response to the growing demands of technical and administrative frameworks, which oblige companies and organisations to base their activities on improving the skills of their employees. At the end of the course, participants should be able to apply their knowledge in line with current best management practice. Taught in E-LEARNING.





STUDY PLAN

1st Year / Common Core

Anual	ects
Analysing Data and Information in Practice	2
Applied Logistics Chain Management	2
Foundations of Marketing	2
Fundamentals of Corporate Finance	3
Fundamentals of Financial Performance Analysis	2
Human Resources Management and Economics Practices	3
Leadership and Team Management Practices	2
Negotiation: Strategies and Competences	2
Notions of Management and Quality Control	2
Practices and Applied Models of Work Organisation	3
Project Management	2
Strategy and Development of Companies and Organisations	3









