

Masters • Porto

MANAGEMENT



Direction

Diana Da Silva Dias
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Secretariat

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Duration

2 Years

Credits

120 ects

Presentation

The Master's in Management trains highly qualified staff who are able to work in companies and other organisations, whether public or private, with scientific and technical skills and mastery of the strategic and operational concepts that make it possible to develop or strengthen the competitiveness of organisations, promoting innovation, sustainability and digital transformation, based on a strong knowledge of the fundamental areas of Management. Its distinctive academic model is based on active methodologies that promote a personalised experience of high scientific and pedagogical value, using collaborative learning, gamification and Problem/Project Based Learning, Role Playing and Emerged Research techniques.

STUDY PLAN

1st Year / Common Core

1º Semestre	ects	2º Semestre	ects
Business Finances	6	Change Management and Innovation	6
Human Resources Management	6	Data Analysis	6
Operations Management	6	Marketing Management	6
Research Methodologies and Conception	6	Strategy and Digital Transformation	6
Sustainable Business Models	6	Sustainable Business Models Simulation	6

2nd Year / Common Core

Anual	ects	1º Semestre	ects	2º Semestre	ects
Dissertation/Project/Internship	48	Career Management Project	6	Network Seminar	6

Linha direta
para o teu futuro



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