

Direction

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Secretariat

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Duration Credits

0 Years 20 ects

Presentation

The training combines theory and practice, with certified modular courses in English. Blockchain training offers an in-depth understanding of how the technology is transforming the economy with a focus on applications such as cryptocurrencies, NFTs, and Supply Chain and Metaverse, two emerging fields with great growth potential. Al training offers a comprehensive understanding of the fundamentals of Al, and its practical application in ChatGPT, Midjourney and other Al algorithms. The benefits of acquiring these skills are significant. In addition, this course frames the entire Digital Transformation and the direct legal impact of these themes, in a global framework of how the social and economic context will evolve in the coming decades.





STUDY PLAN

1st Year / Common Core

Anual	ects
Artificial Intelligence Fundamentals	2
Blockchain Advanced Level: Business Case Application	3
Blockchain fundamentals	2
Data Science Applied to Decision Support	2
Digital Transformation and Disruptive Technologies	3
E-commerce and e-business	2
Fundamentals of NFT	1
Generative Al: Opportunities	2
Law and Legal Impacts of Decentralized Models	3
Seminars	0



