

Postgraduation • Porto

SPORTS MANAGEMENT



Direction

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Secretariat

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Duration

0 Years

Credits

30 ects

Presentation

STUDY PLAN

1st Year / Common Core

Anual	ects
Communication and Media Training	1.5
Final Plan	5
Financial Management and Management Control in Sport	4
Football Scouting and Coaching	2
Management of Sports Facilities and Events	4
On the Field	0
Regulations and Sports Law	1.5
Sports Marketing Management and Fan Engagement	4
Strategy and Planning in Sport	4
Team Leadership and Management in Sport	4

Linha direta
para o teu futuro



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