

Postgraduation • Lisboa

DIGITAL COMMUNICATION



Direction

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Secretariat

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Duration

0 Years

Credits

25 ects

Presentation

STUDY PLAN

1st Year / Common Core

Anual	ects
Applied Project in Digital Communication: with specialization in a course theme	8
Artificial Intelligence	2
Communication Culture	0
Creativity and Innovation	2
Digital Brand & Company Strategy	2
Digital Communication Concepts	1
Digital Leadership Communication with Impact	2
Email etiquette	0
Integrated Communication	0
Marketing Intelligence	2
Media Training	0
Public Speaking	0
Talent Personal Branding	2
Visual Design	2
Written and Creative Communication	2

Linha direta
para o teu futuro



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