



Open Courses • Porto

FASHION: ARTISTIC, CULTURAL AND LEGAL-ECONOMIC ASPECTS



Direction

Lígia Carvalho Abreu
p3919@ulusofona.pt

Secretariat

Paulo César Sá Noverça
paulo.noverca@ulusofona.pt

Duration

0 Years

Credits

1 ects

Presentation

Fashion: Artistic, Cultural and Legal-Economic Aspects is a short, multidisciplinary summer course taught in person via the zoom platform by a group of professionals with experience in the fashion sector: Alexandra Moura (designer and specialist in Fashion Design); Gayathri Banavara (Professor and Director of the Department of Business Leadership and Fashion at the Community College of Philadelphia); Sofia Vilarinho (PhD in Design and Professor at the Lisbon School of Architecture) and João Nuno Teixeira (Lawyer). The course consists of theoretical and practical lessons in the areas of the fashion creative process, intellectual property, sustainability, leadership and business management.

STUDY PLAN

1st Year / Common Core

Anual	ects
Creative Process	0
Global Fashion Business Management	0
Intellectual Property	0
Leadership in Global Context	0
Multiculturalism and Sustainability	0
Social Entrepreneurship	0

Linha direta
para o teu futuro



963 640 100



217 515 500



info@ulusofona.pt



@u.lusofona.pt

WWW.ULUSOFONA.PT