

D4Si

29th May 2024

Lusófona University – Porto University Center
Portugal

DESIGN
FOR
SOCIAL
IMPACT
1ST INTERNATIONAL CONFERENCE

Design for Social Impact [D4Si] - 1st International Conference on Design aims to be a space for reflection on design for society. This event will bring annually the work of researchers, academics, and designers from around the world. D4Si is focused on the area of Design, to promote an open, broad, and plural discussion, in different areas of knowledge. The conference aims to promote interdisciplinary collaboration to advance scientific research and foster holistic development.

The changes that have taken place globally in recent years have brought about a new role for design, one that is rooted in ethical and moral principles. The design has faced emerging challenges and is now expected to act as an agent of change, focusing on contemporary concerns such as climate change, ecology, immigration, terrorism, poverty, aging populations, disabilities, and post-pandemic repercussions, among others. There are high expectations for designers today and in the future to think and act with responsibility, working collaboratively within multidisciplinary teams to provide solutions across products, services, and systems.

KEYNOTE
SPEAKERS

DESIGN

LAZE
TRIPKOV

Plakart Organization,
and Skopje Poster Festival
President and Founder.

FOR
SOCIAL
IMPACT

RENATA
FIGUEIREDO

Graphic and product designer.
Founder of Rec Design.

PROGRAM / 29th MAY 2024

All the time is based on Lisbon, Portugal Time (GMT+00:00)

9h30 **OPENING SESSION**

Carla Cadete

→ Chair: **Cláudia Lima**

10h00 **Impact of virtual reality over graphic design with accent on the poster.**

Laze Tripkov [Keynote Speaker]

Faculty of Design and Multimedia,
UDG Podgorica, Montenegro

10h30 **Keynote Speaker**

Renata Figueiredo

Designer, expertise in collaborating with the United Nations system. Rec Design partners with several UN agencies including UN Women, UNHCR, UNFPA, UNICEF, UNDP, and WHO to tackle global issues such as development humanitarian relief, human rights, and gender equality.

→ Chair: **Inês Aleixo**

11h00 **The Embodied Education perspective for a new alliances between exercise professionals and pedagogists in school in hospital**

Simona Ferrari

Catholic University of Milan

Paolo Raviolo

l'Università Telematica Ecampus
di Novedrate

11h30 **COFFEE BREAK**

→ Chair: **Rafael Oliveira**

Red Bull Challenge

Hugo Carvalho [Alumni]

and Pedro Herbstrith Saboya [Student]

Lusófona University – CUP

12h00 **LUNCH**

→ Chair: **Alicja Szreder**

14h30 **DOIT4CHILDREN**

João Alves de Sousa, and Joel Maia [Alumni]

Lusófona University – CUP

15h00 **Blind people hear art” – Cognitive translation / works synergy of art**

and music with the transfer of emotions evoked by the artwork Anna Wrzesień [art];

Agata Górską-Kołodziejska [music];

Hubert Kołodziejski [coding]

Academy of Fine Arts in Łódź

→ Chair: **Marie Noyelle**

15h30 **Pictopharma**

Benedita Camacho

Lusiada University

16h00 **ActivaMente 50+**

Lucimére Bohn

Lusófona University – CUP

16h30 **CLOSING SESSION**

Andreia Pinto de Sousa

ORGANIZATION
COMMITTEE

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Volunteers

Alicja Szreder [PL], Beatriz Marques, Cláudia Sequeira, Inês Pinto, Marie Noyelle [FR], Mara Jesus, Paloma García Vanrell, and Rafael Oliveira

Lusófona University's Communication Design degree course and Erasmus students.